

SEFA Education Online Shop

Step by Step Guide

1. Please click the link below to register for a Pro:Direct Soccer account or sign into an existing account if you already have one:

[https://www.prodirectsoccer.com/clubshop?](https://www.prodirectsoccer.com/clubshop?clubSharedId=ozaZzUU%2bq7%2bS2H6IDZvcV7jNAyPc1sU%2fIH%2ffsp%2b2UCUtTASDmouLnazNGOz7seE0)

[clubSharedId=ozaZzUU%2bq7%2bS2H6IDZvcV7jNAyPc1sU%2fIH%2ffsp%2b2UCUtTASDmouLnazNGOz7seE0](https://www.prodirectsoccer.com/clubshop?clubSharedId=ozaZzUU%2bq7%2bS2H6IDZvcV7jNAyPc1sU%2fIH%2ffsp%2b2UCUtTASDmouLnazNGOz7seE0)

Once you have registered or logged into your account after clicking on this link, you will automatically receive a welcome email that includes your 10% discount code for the Pro:Direct Boot room. You will also qualify for unlimited free delivery - further instructions on how to activate this free delivery are below.

2. To purchase a product click onto the photo of the product, this will open the page for that product.

The following items are compulsory uniform for the Education Programme for the 23-24 season:

Blue training shirt

Blue training shorts

Blue training socks and/or blue training sleeve socks

Blue 1/4 zip and/or black sweatshirt

Blue rain jacket

Navy training pants

Please add your player initials for the above items, not a squad number.

Blue matchday shirt (zig zag pattern)

Please do NOT buy the blue matchday shirt, as this is still being configured correctly on the website.

The black winter coat / blue hoody / blue polo are optional extra purchases, with the blue hoody and polo to be worn when travelling away or on days when students have education but no football.

Please note when you scroll down on some products, you will see some weird and wonderful items and colours (ie a green rain jacket). Please do not purchase these items!

3. For each product you would like to purchase please select your chosen kit size and press the black "Customise" button. By clicking on this customise button, the website then adds the relevant badges etc to the items. A pop-up screen

will appear with a photo of the item & the relevant badges etc that will be applied to your item.

(Please note the images of the badges etc may not appear in the correct positions on this image, please rest assured that our production experts will ensure the badges etc are applied in the correct position on the final item).

4. On this pop up you should click the "Finish Customisation" button. This will take you to another pop up where you will need to enter the initials to be printed onto the item.

Please note the shop will prompt you to do this and will only let you progress to the next stage if you have entered the required information.

Then click "Add to Bag".

5. Please then press continue shopping & repeat Step 4-5 for all items you would like to add to purchase.
6. Once you have added all the items, please click "Checkout Now". This will take you to the checkout page where you confirm your contact details, delivery address, delivery method and make payment using the payment option section. Please note that the prices you see while in the main shop are the public prices. At the checkout stage, the prices will be discounted down to your discounted rate which you receive as part of being a SEFA member. You will see this price reduction has occurred as green banners will appear at the top of the checkout indicating you have received the "SEFA Clubshop Item Discount & Pers Discount"
7. To activate your free delivery please click the dropdown arrow in the Delivery Options Section & then press Add to bag for the "Elite+ Next Day Delivery - £13.95 / Year" option. Please note that when you click this button the Free Delivery option will be activated against your account & you will not be charged the £13.95 fee. You will see a green pop up at the top of the screen which shows this has been activated and it will say "You have qualified for Elite+Free Next Day Delivery". You will only need to activate this free delivery option on the first occasion as after the first time it will automatically apply to your account for future orders.
8. Please also note that the discount code you receive in Step 1 as part of your registration / log in can only be used on boot purchases. Please do not use this discount code on your first order, you should activate your Free Delivery as described in Step 8 on your first order & then use your discount code if you wish to on a future separate order, as if you attempt to do both on your first order only one of these will be applied.

9. Please then complete your payment and order. For any support once you have placed your order, please email teamsportsales@prodirectsport.net directly.