

SEFA ACADEMY ONLINE SHOP - STEP BY STEP GUIDE

1. Please click the following link to register for a Pro:Direct Soccer account or sign into an existing account if you already have one: <https://www.prodirectsoccer.com/clubshop?clubSharedId=dq9XEAQ2JHyjxyi5QVhx4DA4vQ2HHhZ8xLNxzG8UDHTpkS02y%2bLdkvdDsdCkG2l>

(Once you have registered or logged into your account after clicking on this link, you will automatically receive a welcome email that includes your 10% discount code for the Pro:Direct Boot room on [prodirectsoccer.com](https://www.prodirectsoccer.com). You will also qualify for unlimited free delivery (further instructions on how to activate this free delivery are below).

2. The best way to use the online shop is to filter the shop to show just your relevant items. You can do this by clicking on a specific section on the left-hand side bar. On mobile, you do this by clicking 'refine', then 'team', then the section you want to see and finally click apply. By doing this you can look at the Individual Items or the Essentials Pack, removing the duplicates which you can see on the front page.

The items in each section are as follows:

Adult Individual Items - This includes all SEFA Academy items by themselves which you can use to purchase single items as replacement or additional items.

Junior Individual Items - This Includes the same as the adult version but for items in junior sizes.

Adult Essentials Pack - This section includes the pack of training top, shorts & socks in adult sizes.

Junior Essentials Pack - This section includes the pack of training top, shorts & socks in junior sizes.

Adult / Junior Deluxe Pack - You may still see this section which is in the process of being deleted. Please do not purchase any items from the Deluxe Pack.

3. Once you have filtered to your chosen section, to purchase a product click onto the photo of the product, this will open the page for that product.

Please note when you have clicked into an item, you can scroll down the page and all other items in that section will show. For example, if you click on "Adult Essentials Pack" filter on the left-hand side of the page and then the blue shorts, this will open the page for the blue shorts. You will then be able to scroll down on the same page and see all other items that are included in the "Adult Essentials Pack".

4. For each product you would like to purchase please select your chosen kit size and press the black "Customise" button. By clicking on this customise button, the website then adds the relevant badges etc to the items. A pop-up screen will appear with a photo of the item & the relevant badges etc that will be applied to your item.

(Please note the images of the badges etc may not appear in the correct positions on this image, please rest assured that our production experts will ensure the badges etc are applied in the correct position on the final item).

5. On this pop up you should click the "Finish Customisation" button. This will take you to another pop up where you will need to enter the initials to be printed onto the item.

Please note the shop will prompt you to do this and will only let you progress to the next stage if you have entered the required information.

Then click "Add to Bag".

6. Please then press continue shopping & repeat Step 4-5 for all items you would like to add to purchase. Please note for the "Adult Essentials Pack" and "Junior Essentials Pack" you will need to follow step 5-6 for each item, you should scroll down the page and add each item.
7. Once you have added all the items, please click "Checkout Now". This will take you to the checkout page where you confirm your contact details, delivery address, delivery method and make payment using the payment option section. **Please note that the prices you see while in the main shop are the public prices. At the checkout stage, the prices will be discounted down to your discounted rate which you receive as part of being a SEFA Academy member.** You will see this price reduction has occurred as green banners will appear at the top of the checkout indicating you have received the "SEFA Academy Clubshop Item Discount & Pers Discount"
8. To activate your free delivery please click the dropdown arrow in the Delivery Options Section & then press Add to bag for the "Elite+ Next Day Delivery - £13.95 / Year" option. Please note that when you click this button the Free Delivery option will be activated against your account & you will not be charged the £13.95 fee. You will see a green pop up at the top of the screen which shows this has been activated and it will say "You have qualified for Elite+Free Next Day Delivery". You will only need to activate this free delivery option on the first occasion as after the first time it will automatically apply to your account for future orders.
9. Please also note that the discount code you receive in Step 1 as part of your registration / log in can only be used on boot purchases. Please do not use this discount code on your first order, you should activate your Free Delivery as described in Step 8 on your first order & then use your discount code if you wish to on a future separate order, as if you attempt to do both on your first order only one of these will be applied.
10. Please then complete your payment and order. For any support once you have placed your order, please email teamsportsales@prodirectsport.net directly.